

2016 retrospective



February	March	April	May
Prize of the best Big Picture 2016 movie about the topic 'Beauty and its consumption patterns 2025, Professorship in 'Creativity Marketing' L'ORÉAL En savoir +	'Innover & Entreprendre' prize 'Entrepreneurship' Chair EY BNP PARIBAS	Signature of the 'Future of Retail in Society 4.0' Chair E.Leclerc En savoir +	Conference: 'What is the Next Supply Chain for Fashion?' organised by the 'Fashion & Technology' Chair Lectra En savoir +
Signature of the Professorship in 'Economics and Marketing in the Professional events Industry' unimev			

June/July	September	October	November	December
Signature of the 'Internet Of Things' Chair Valeo Schneider Electric	1st 'Distribution and Commerce 4.0.' course co-created with E. Leclerc ('Future of Retail in Society 4.0' Chair) E.Leclerc	1st meeting of the 'Internet Of Things (IoT)' Chair : 'Value creation and new business models' Valeo Schneider Electric	Inaugural conference of the 'Industrial Relations and Firms' Competitiveness' Chair about « the quality of social dialogue: impact on competitiveness » AIRBUS GROUPE RENAULT sodexo SOLVAY	Launching of the monthly breakfast debates 'Future of Retail in Society 4.0' Chair E.Leclerc
'L'Oréal Professorship in Creativity Marketing' prize at the Global Marketing Conference of Hong Kong about 'Beauty Marketing : Past, Present and Future' L'ORÉAL En savoir +	Conference: 'The EU-US Privacy Shield and the Future of Trans-Atlantic Data Transfers' (Professorship in International Corporate Governance) KPMG	Entrepreneurship Festival of the 'Entrepreneurship' Chair with a novelty workshop dedicated to Executive Education clients EY BNP PARIBAS	Conference organised by the 'Organisation Leadership & Society' Chair : 'How to measure success in Talent Management?' SOCIETE GENERALE En savoir +	Prize ceremony for the 4 best dissertations in relation with the 'IoT' Chair Valeo Schneider Electric
Students tasks entrusted to teams from ESCP Europe and Universidade Católica Portuguesa, about strategic choices issues in the fashion industry 'Fashion & Technology' Chair Lectra	Launching of the 'Experiential and sensory fields of the marketing' course (Professorship in 'Economics and marketing in the professional events Industry') unimev	Conference: 'Big data in Fashion' Fashion & Technology' Chair Lectra En savoir +	'E.Leclerc Tour' organised for the students : learning expedition in E.Leclerc located in the So Ouest's mall ('Future of Retail in Society 4.0' Chair) E.Leclerc	Prize ceremony for the best dissertation in relation with the 'Professorship in International Corporate Governance' KPMG
	Launching of the study 'Managerial challenges of the territorial reform' ('Public service and Managerial Performance' Chair) Deloitte.	Company projects launched with MBA students teams ('IoT' Chair) Valeo Schneider Electric		