## 2016 retrospective

## Prize of the best Big Picture 2016 movie about the topic 'Beauty and its consumption patterns 2025, Professorship in 'Creativity

**February** 



prize Entrepreneurship' Chair **BNP PARIBAS** 

October

1st meeting of the

'Innover & Entreprendre'

March

Signature of the 'Future of Retail in Society 4.0' Chair E.Leclerc (1) En savoir +

**November** 

Inaugural conference of the

SAIRBUS GROUPE RENAULT SOdeXO 5 SOLVAY

Conference organised by the

Organisation Leadership &

'How to measure success in Talent Management?'

'Industrial Relations and

Firms' Competitiveness'

« the quality of social dialogue: impact on

competitiveness'

Society'Chair:

Chair about

**April** 



Chair En savoir 🕇

**December** 

May



L'ORÉAL En savoir +

Marketing'

Signature of the Professorship in 'Economics and Marketing in the Professional events Industry' unimev September

## June/July Signature of the

Chaires &

professorships

ESCP EUROPE

'Internet Of Things' Chair Valeo Schneider

1st 'Distribution & Commerce 4.0.' course cocreated with E. Leclerc ('Future of Retail in Society 4.0' Chair)

Conference: 'The EU-US Privacy

Shield and the Future of Trans-

(Professorship in International

Launching of the 'Experiential

(Professorship in 'Economics

professional events Industry)

Atlantic Data Transfers'

**Corporate Governance**)

and sensory fields of the

marketing' course

and marketing in the

unimev"

E.Leclerc (1)

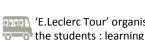
KPMG



Valeo Schneider Entrepreneurship Festival of the 'Entrepreneurship' Chair with a novelty workshop



dedicated to Executive **Education clients BNP PARIBAS** 



SOCIETE GENERALE En savoir + 'E.Leclerc Tour' organised for

expedition in E.Leclerc located in the So Quest's mall

('Future of Retail in Society 4.0' Chair)

E.Leclerc (1)



Launching of the monthly breakfast debates 'Future of Retail in Society 4.0' Chair

E.Leclerc (1)

Prize ceremony for the 4 best dissertations in relation with the 'loT' Chair



Valeo



Prize ceremony for the 'E.Leclerc Challenge ' 'Future of Retail in Society



Prize ceremony for the best

dissertation in relation with the 'Professorship in International Corporate Governance'

KPMG

'L'Oréal Professorship in Creativity Marketing'

prize at the Global Marketing Conference of Hong Kong about 'Beauty Marketing: Past, Present and Future'

ĽORÉAL En savoir +

Students tasks entrusted to teams from ESCP Europe and Universidade Católica Portuguesa, about strategic choices issues in the fashion industry 'Fashion & Technology'



Launching of the study 'Managerial challenges of the territorial reform' ('Public service and Managerial Performance' Chair) Deloitte.



Conference: 'Big data in Fashion' Fashion & Technology' Chair



En savoir + Company projects launched with MBA students teams ('IoT' Chair)

